

## Moderation Charter

This Moderation Charter outlines the rules applicable to content posted by you on Sites and Applications published by entities of Groupe SEB (“**User Content**”).

**User Content** covers:

- comments you leave on recipes on our Sites/Applications (“Comments”).
- cooking recipes and associated photos that you enter in the recipe entry box on Sites/Applications offering this feature (“Recipes”).

**By posting a User Content on the Site/Application, you accept this Moderation Charter.**

All User Content is public and therefore visible to all users having an account on the Site/Application. We ask that you respect the rules of common courtesy and refrain from publishing any User Content that is contrary to the laws in force and the rules laid out in this Moderation Charter. We remind you that you assume complete responsibility for the User Content you submit.

### **Moderation**

The User Content posted online is subject to *prior* moderation.

This means that all User Contents are read and approved by the moderation team before publication in the Site/Application, which might entail a delay between the time you post a User Content and its effective publication online.

In this context, the moderation team reserves the right to delete any User Content that is contrary to the Moderation Charter and the laws and rules in force before it is published.

With respect to User Content deleted by the moderation team, the team is not obliged to notify the author of said User Content, nor to justify its decision to delete said content.

### **Rights and responsibilities of Users**

Any User Content that is contrary or potentially conflicts with morality or the public order and which constitutes a violation of the legal and regulatory provisions in force is prohibited on the Site/Application, in particular if they relate to (non-exhaustive list): venality in human relationships, drugs, alcohol, incitement to racial hatred and crime, incitement of minors to debauchery, pedophilia, the sale of objects prohibited by legal provisions, harassment, the denigration of other Site/Application users, employees of companies within the Groupe SEB which publish the Site/Application, identity theft, defamation (including all aspects of the reputation of a public figure), hacking (viruses, publication of software copies, spam, abusive database entries, etc.), a lack of respect for the intellectual property rights of third parties.

User Content that endanger and/or are disrespectful to others are also prohibited on the Site/Application, in particular: content of a violent, vulgar, insulting or derisive nature, all pornographic content or content referring to sexuality, User Content or content that endangers a third person (incitement to commit suicide, defense of eating disorders such as anorexia or bulimia and other risky behaviors, etc.), User Content making use of nicknames or content that stigmatizes a category of persons (e.g. messages of a sexist, racial, xenophobic, homophobic character, etc.).

As User Contents are public and visible to other users, we advise you not to provide too much personal information. Are prohibited, User Content that reveal personal data such as addresses, telephone numbers, email addresses, social security numbers, credit card numbers (non-exhaustive list), whether they belong to you or third parties.

Users are also prohibited from posting User Content for promotional or commercial advertising purposes or comparisons with competitors' websites and applications.

The moderation team will not publish User Content that :

- contain more than 1000 lowercase and 100 uppercase characters.
- are incomplete or unclear
- demonstrate serious spelling errors
- contain third-party brands or refer to products competitive with those of companies within the Groupe SEB
- have a political, trade union or religious character
- are not related to the product of Groupe SEB
- could, applied to a product of Groupe SEB, be dangerous.

#### **Deletion of User Content.**

You may request the deletion of your User Content, indicating the pseudonym used and the User Content at stake, by contacting:

- for Comments: [applications.seb@groupeseb.com](mailto:applications.seb@groupeseb.com)
- for Recipes: [moderation-recettes@moulinex.com](mailto:moderation-recettes@moulinex.com)